

2025 TXTA ANNUAL CONFERENCE SPONSORSHIPS

TRUCKPAC GOLF TOURNAMENT

Golf Classic Presenting Sponsor • \$7,500

Exclusive Sponsorship of TXTA TruckPAC Golf Tournament

Print and Digital Recognition

- Company logo and/or company name listed on Golf Tournament signs and event materials
- Company logo and/or company name listed in *The Steering Wheel* magazine
- Company logo and/or company name listed on digital platforms including TXTA Annual Conference web page, TXTA Annual Conference App, TruckADVISOR, email blasts to membership and conference wrap-up

Event Recognition

- Company logo and/or company name prominently displayed during event
- Company logo and/or company name printed on golf swag bag card
- Opportunity to place company materials and/or promotional items in golf swag bags
- Sponsorship counts towards TruckPAC committee level commitment

Golf Beverage Cart Host • \$3,500

Sponsorship of Beverage Cart During TruckPAC Golf Tournament

Print and Digital Recognition

- Company logo and/or company name on beverage cart signs
- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Opportunity to place company materials and/or promotional items in golf swag bags
- Sponsorship counts towards TruckPAC committee level commitment

TruckPAC Breakfast Sponsor • \$3,500

Sponsorship of Breakfast During TruckPAC Golf Tournament

Print and Digital Recognition

- Company logo and/or company name displayed on signage
- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Opportunity to place company materials and/or promotional items on breakfast tables
- Sponsorship counts towards TruckPAC committee level commitment

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Golf Gifts • \$2,500

Exclusive Sponsorship of Golf Gifts at TruckPAC Golf Tournament

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company logo and/or company name printed on gift tag
- Sponsorship counts towards TruckPAC committee level commitment

Golf Hole Challenge Host • \$2,500

Exclusive Sponsorship of One of Six Contests During TruckPAC Classic:

Longest Drive | Closest to Pin | Hole-in-One | Longest Putt | Beat the Pro | Putting Contest

Print and Digital Recognition

- Company logo and/or company name printed on challenge sign
- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Opportunity to host their “experience” for tournament participants, valuable networking time!
- Opportunity to display company banners and/or signs on their tee box
- Opportunity to place company materials and/or promotional items in golf swag bags
- Sponsorship counts towards TruckPAC committee level commitment

Golf Ball Sponsor • \$1,000

Exclusive Sponsorship of Golf Balls

Print and Digital Recognition

- Company logo and/or company name printed on golf balls provided in player gift bags
- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Opportunity to place company materials and/or promotional items in golf swag bags
- Sponsorship counts towards TruckPAC committee level commitment

2025 TXTA ANNUAL CONFERENCE SPONSORSHIPS

Golf Hole Sponsor • \$500

Sponsorship of One Golf Hole During TruckPAC Golf Tournament

Print and Digital Recognition

- Company logo and/or company name on sponsored hole sign
- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Opportunity to place company materials and/or promotional items in golf swag bags
- Sponsorship counts towards TruckPAC committee level commitment

**Digital platforms and print materials may include but not limited to Annual Conference web page, annual conference app, eblasts, conference wrap up and TruckADVISOR*