

2025 TXTA ANNUAL CONFERENCE SPONSORSHIPS

TXTA FOUNDATION MAIN EVENT

Main Event Platinum • \$6,000

Named Premium Table for 10 and Sponsorship of Main Event

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company logo and/or company name prominently displayed during event
- Company logo and/or company name printed on event signs
- Recognition as platinum sponsor in remarks during the Main Event
- Additional drink tickets for distribution to guests and attendees

Main Event Gold • \$4,000

5 Tickets in Reserved Area and Sponsorship of Main Event

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company name displayed during event
- Recognition on event signs and program
- Additional drink tickets for distribution to guests and attendees

Main Event Silver • \$2,500

2 Tickets and Sponsorship of Main Event

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company name displayed during event
- Recognition on event signs and program
- Additional drink tickets for distribution to guests and attendees

Paddles Up • \$2,500 | **SOLD OUT**

Exclusive Sponsorship of Main Event Bid Paddles

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine

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Event Recognition

- Company logo and/or company name printed on Main Event bid paddles
- Company logo and/or company name printed on event sign during check in
- Recognition as Paddle Sponsor during Paddles Up Event
- Recognition in program

Live Auction • \$2,000

Donation of Main Event Live Auction Item or Monetary Equivalent

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Recognition on event signs and program
- Recognition as a sponsor during Live Auction Event

Fundraising Game • \$2,000

Sponsorship of Fundraising Games During Main Event

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine

Event Recognition

- Company logo and/or company name printed on sign displayed at game table
- Recognition on event signs and program
- Recognition in presentations during fundraising game

Raffle • \$1,500

Three Sponsorships Available: Sponsorship of Three Prizes Raffled During Main Event

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Recognition on raffle sign and program
- Recognition in presentations during event

Main Event Bronze • \$1,000

1 Ticket and Sponsorship of Main Event

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

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Event Recognition

- Recognition on event signs and program

Auction Bags • \$1,000 | SOLD OUT

Sponsorship of Large or Small Gift Bags for Auction Items, 2 available

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company name printed on designated large or small gift bag
- Recognition on event signs and program

Raffle Tickets • \$1,000

Exclusive Sponsorship of raffle tickets

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Company name printed on raffle ticket
- Recognition on event signs and program

Silent Auction • \$500

Donation of Main Event Silent Auction Item or Monetary Equivalent

Print and Digital Recognition

- Recognition on TXTA Annual Conference webpage
- Recognition in *The Steering Wheel* magazine
- Marketed and recognized in digital platforms and print materials*

Event Recognition

- Recognition on event signs and program
- (*Donations valued under \$500 will be recognized with auction item on Givesmart App*)

**Digital platforms and print materials may include but not limited to Annual Conference web page, annual conference app, eblasts, conference wrap up and TruckADVISOR*